


You are about to experience  
**“The Admission Game®”**

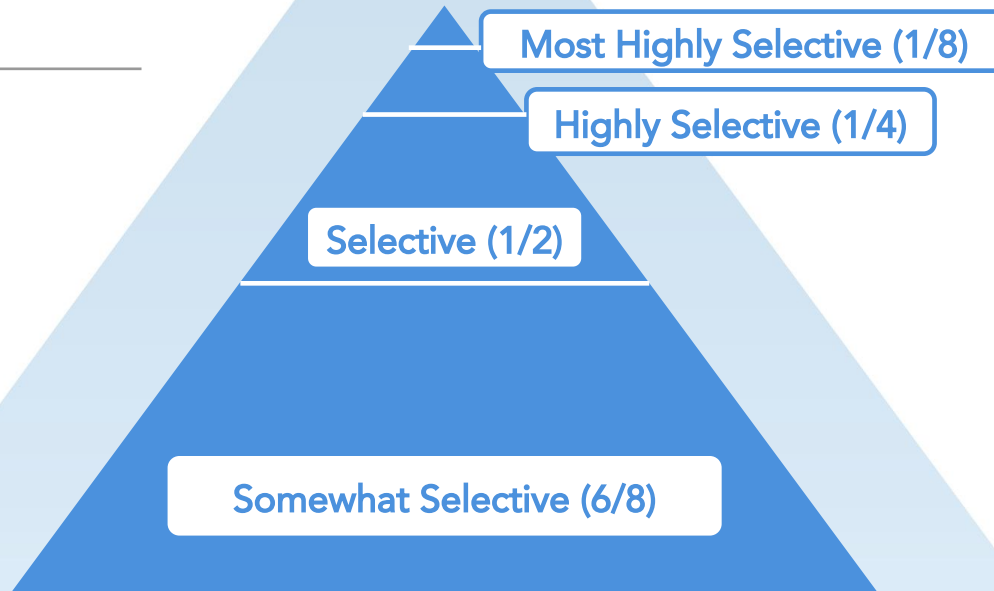
**with Peter Van Buskirk**  
Author, Speaker, Former Dean of Admission



**Get from**  
**where you are...**

**...to where you**  
**want to be!**

# The Pyramid of Selectivity



## The Enrollment Model



# Focus on “Fit”

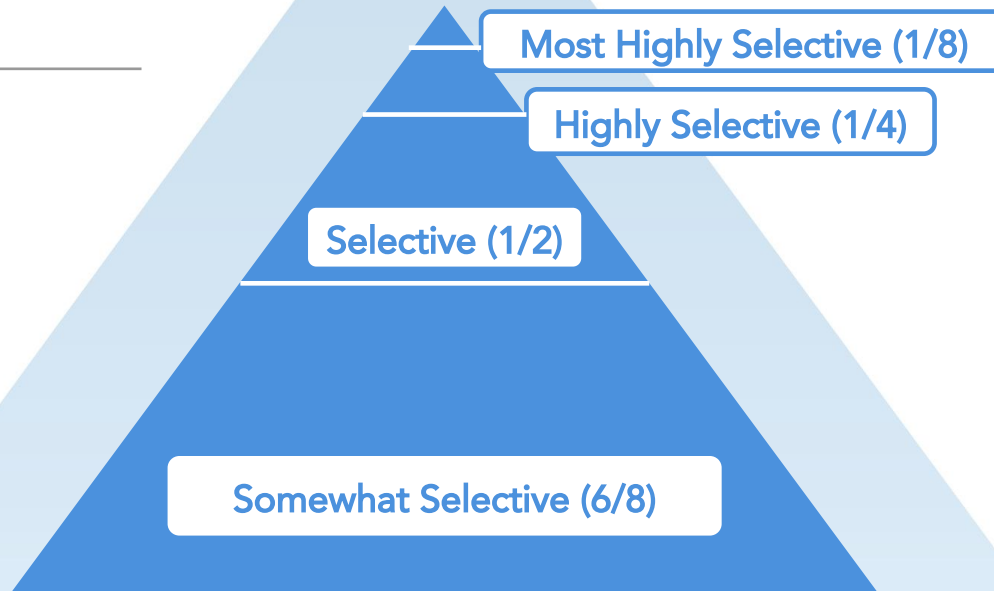
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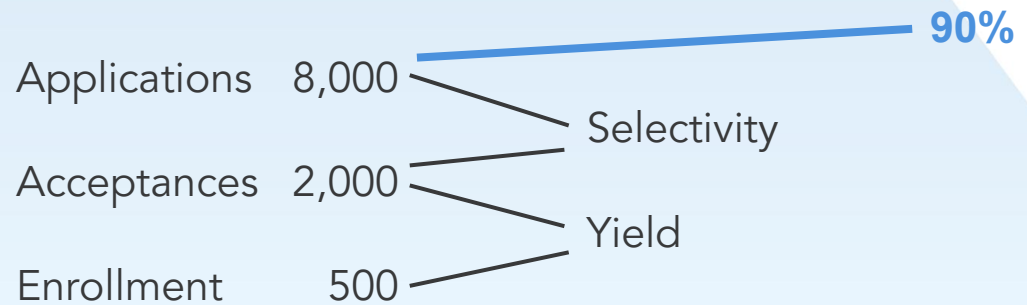
**“The best college *for you* will always be  
the one that *values you for what you  
have to offer.*”**

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# The Pyramid of Selectivity



## The Enrollment Model



# The competitive playing field

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# The agenda™

Colleges  
want students  
who are:

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- 
- Bright
  - Motivated
  - High-achieving
  - Diverse
  - Givers
- What do we get?

# The “hidden agenda™”

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- \$\$
- ??
- SAT



# Testing Options

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- The “other” test: **ACT**
- Optional submission
- 950+ test optional schools
- [www.FairTest.org](http://www.FairTest.org)

# Hotspots on the Application

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- Point of origin
- Academic concentration/major
- Ethnic background
- Family background
- Academic honors/Extracurricular activities
- Personal statement
- High school transcript

# Easton University

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- **Private**
- **Coed**
- **Liberal Arts**
- **NCAA Division III**
- **North Carolina**

# The Pyramid of Selectivity

- Most Highly Selective (1/8)
- Highly Selective (1/4)
- Selective (1/2)
- Somewhat Selective (6/8)

## The Enrollment Model

Applications	8,000	Selectivity
Acceptances	2,000	
Enrollment	500	Yield



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**“You Make the Call!”**

# Austin

Maynard School (OR)  
Ranks 6 in class of 64

Academic Interests: Math, Science  
SAT: 660 EBRW, 720 M  
ACT: 29

## Outdoorsman:

- Eagle Scout
- Sierra Club
- Wilderness Club
- Leads nature walks

Sibling Legacy

## Senior Year (1<sup>st</sup> Semester)

English	A	
AP Physics	A	
Mod. Eur. History (H)	A	
Psychology	A	??
Spanish I	A	??

Math ??

Grand Prize  
State Science Fair

11:7

Free

# Danielle

Pugetview High School (**WA**)  
Ranks 52 in class of ~~700~~ **350**

Academic Interests: Literature, **Classics**  
SAT: 750 EBRW, 560 M  
ACT: 31

Writer

## Senior Year (1<sup>st</sup> Semester)

Legacy

1/8 State Winners

AP English	A
Great Writers	A
Latin IV	B+
AP European History	A-
Chemistry	C+
<u>Literary Magazine</u>	P

Divorce

II:5

Transfer



PTJ 18 hrs.

Editor in Chief, Lit Mag

**Math ??**



**josh**

Wilmington High School (DE)  
Ranks 65 in class of 450

Academic Interests: Indecided  
SAT: 620 EBRW, 730 M

**Senior Year (1<sup>st</sup> Semester)**

English	B
Calculus	A-
AP Physics	A
AP Eur. History	B
Orchestra	A

Spanish ??

Flute

Korean Descent

Free

History Award

Pres. Model Bldg. Club

11:3

# Hobie

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Setpointe Country Day School (FL)  
Ranks 38 in class of 122

Academic Interests: Computer Science, Math  
ACT: 24

## Senior Year (1<sup>st</sup> Semester)

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Tennis

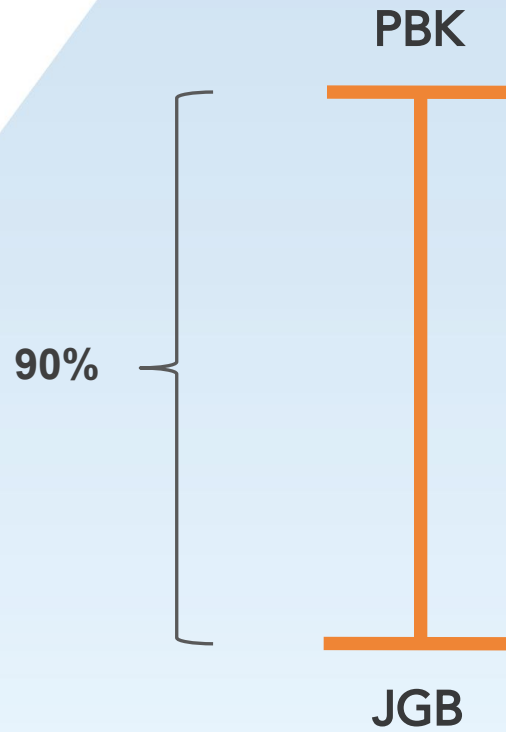
#1 in Region

IB English	82
IB History	78
Psychology	85
Calculus	73
Environ. Systems	79
Spanish 5	70

Free

# The competitive playing field

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#1 in Region

Sports Editor

Math Team, 3<sup>rd</sup> in State

II:5

Free



**Time to Vote!**

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# Vote for one

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- Austin
- Danielle
- Josh
- Hobie

# Keys to Success

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1. **Know yourself**
2. **Know what you are getting into**
3. **Make good choices**
4. **Tell your story**
5. **Believe in yourself**



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